ORDER

Orders Order / Rev: 1302321 08394038 Alt Order #: HURD-CONGRESS 9/27 Product Desc: **KENS** 927C03 Estimate: Flight Dates: 09/27/16 - 10/03/16 Primary AE: Robert Langer Sales Office: T-WAS Original Date / Rev: 09/21/16 / 10/05/16 Order Type: Political Sales Region: NAT Name: Smart Media Group Inc/ POL Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Avenue Billing Cycle: WEEKLY Alexandria, VA 22301 Agency Commission: 15% Advertiser **Hurd for Congress** New Business Thru: Name: Demographic: A35+ Order Separation: 00:15:00 **Product Codes:** PL-US House Representative Advertiser External ID: 51949

Bill Plan

End Date

10/02/16

10/09/16

Priority:

Revenue Codes:

Totals

Agency External ID:

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	55	\$36,995.00	\$31,445.75	0.00
Totals	55	\$36,995.00	\$31,445.75	0.00

7611AG

General

Account Executives

Start Date

09/26/16

10/03/16

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

\$34,035.00

\$2,960.00

AGY, (POL) Political, (POL) Candidate

Net Amount

\$28,929.75

\$2,516.00

P04-GB

Spots Gross Amount

46

9

Order Share	Share	Total
KENS	32%	\$36,995.00
Market	100%	\$115,609.38

Share	Total
0%	\$0.00
11%	\$12,717.03
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
36%	\$41,619.38
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
21%	\$24,277.97
	11% 0% 0% 0% 0% 0% 36% 0% 0% 0% 0%

L	n Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
E	1 All	09/28/16	09/30/16	Jeopardy 430-5p Jeopardy 430-5p	СМ	430-5p	WTF	:30	2	\$320.00 P04-(0.00 NM	2	\$640.00
	S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					

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KENS

Order / Rev: 1302321

Advertiser: Hurd for Congress

Alt Order #: 08394038 Product Desc: HURD-CONGRESS 9/27

Flight Dates: 09/27/16 - 10/03/16 Estimate: 927C03

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Day	ys	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1	All	09/28/1	6 09/30/16	Jeopardy 430-5p Jeopardy 430-5p		430-5p	WT	F	:30	2	\$320.00 PO	4-C 0.00 NM	2	\$640.00
147		art Date 9/26/16	End Date	Weekdays WTF	Spots/Week		Rating							
E 2	All		10/02/16 6 09/30/16	Local News @ 6a	a M-F CM	6-7a	0.00 W-	F	:30	2	\$240.00P0	4-C 0.00 NM	2	\$480.00
	St	art Date	End Date	Local News @ 6 Weekdays	a M-F <u>Spots/Week</u>	<u>Rate</u>	Rating							
	eek: 09	9/26/16	10/02/16	W-F	2	\$240.00	0.00				*			****
E 3	All	10/03/1	6 10/03/16	CBS This Mornin	•	7-9a	2		:30	2	\$120.00P0	4-C 0.00 NM	2	\$240.00
W		art <u>Date</u> 0/03/16	End Date 10/09/16	Weekdays 2	Spots/Week 2		Rating 0.00							
E 4	All	09/27/1	6 09/30/16	CBS This Mornin	-	7-9a	-TWT	F	:30	1	\$120.00P0	4-C 0.00 NM	1	\$120.00
\٨/		art Date 9/26/16	End Date 10/02/16	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$120.00	Rating 0.00							
E 5	All		6 09/30/16	Local News @ 6	M-F CM	6-630p	W-	F	:30	2	\$500.00P0	4-C 0.00 NM	0	\$0.00
	St	art Date	End Date	Local News @ 6 Weekdays	p M-F <u>Spots/Week</u>	<u>Rate</u>	Rating							
We Spot		9/26/16 h <u>Date Ra</u>	10/02/16	W-F escription	2 Star	\$500.00 <u>t/End Time</u>	0.00	W	eekdays	Leng	ıth Bate	Rtg Type		
1	1 A	II 09/26/16	6-10/02/16 L	ocal News @ 6p N					WF		30 (\$500.00		'	
	[N	eed \$875]												
1			6-10/02/16 L .2,30.3,30.4,	ocal News @ 6p N 30.5,30.6	<i>1-F</i> 6-63	80p			WF	:	30 (\$500.00	0.00 NN		
2	-	eed \$875]		ocal News @ 6p N	<i>1-F</i> 6-63	30p			WF	- :	30 (\$500.00	2) 0.00 NN	,	
_	Se	ee MG 30.	2,30.3,30.4,	-		, op					ου (φουσίοι	, 0.00		
2	2 A		6-10/02/16 L	ocal News @ 6p N	<i>1-F</i> 6-63	30p			WF	:	30 (\$500.00	0.00 NN	,	
		<i>ee MG 30.</i> leed \$875]	. <i>2,30.3,30.4,</i>]	30.5,30.6										
E 6	All	10/01/1	6 10/01/16	Local News @ 6p		6-630p		-1-	:30	1	\$240.00P0	4-C 0.00 NM	0	\$0.00
147		art Date	End Date	Weekdays 1-	Spots/Week		Rating							
Spo	t Cl	9/26/16 h Date Ra		<u>escription</u>		\$240.00 t/End Time	0.00		<u>eekdays</u>	Leng		Rtg Type		
1		II 09/26/16 redited	6-10/02/16 L	ocal News @ 6p S	<i>Sa</i> 6-63	30p			Sa	;	30 (\$240.0(9) 0.00 NW		
1		ll 09/26/16 redited	6-10/02/16 L	ocal News @ 6p S	Sa 6-63	30p			Sa	- ::	30 (\$240.0(0.00 NN		
E 7	All	10/02/1	6 10/02/16	Local News @ 53	•	530-6p		1	:30	1	\$280.00P0	4-C 0.00 NM	1	\$280.00
	<u>St</u>	art Date	End Date	Local News @ 5 Weekdays	Spots/Week	<u>Rate</u>	Rating							
E 8	eek: 09 All	9/26/16 10/01/1	10/02/16 6 10/01/16	1 Blue Bloods 11p-	12a SaCM	\$280.00 11p-12a	0.00	-1-	:30	1	\$105.00P0	4-C 0.00 NM	. 1	\$105.00
_ 0				Blue Bloods 11p	-12a Sa	•		_	.00	•	ψ.σσ.σσ. σ		·	ψ.σσ.σσ
W		art <u>Date</u> 9/26/16	End Date 10/02/16	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$105.00	Rating 0.00							
E 9	All	10/01/1	6 10/01/16	Local News @ 10 Local News @ 1	•	10-1030p		-1-	:30	1	\$440.00P0	4-C 0.00 NM	1	\$440.00
W		art <u>Date</u> 9/26/16	End Date 10/02/16	<u>Weekdays</u> 1-	Spots/Week		Rating 0.00							
E 10			6 10/01/16	Local News @ 10	030p SaCM	1030-11p		-1-	:30	1	\$260.00P0	4-C 0.00 NM	1	\$260.00
	<u>S</u> t	art Date	End Date	Local News @ 1 Weekdays	030p Sa <u>Spots/Week</u>	<u>Rate</u>	Rating							
	eek: 09	9/26/16	10/02/16	1-	1 CM	\$260.00	0.00	1	-20	1	\$260 00 B0	4 (0 00 NIN		\$260.00
E 11	All	1U/UZ/ I	6 10/02/16		CIVI	10-1035p		т	:30	1	φ300.0070	4-C 0.00 NM	1	\$360.00

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KENS

Order / Rev: 1302321

1002021

Advertiser: Hurd for Congress

Alt Order #: 08394038

Product Desc: HURD-CONGRESS 9/27

Flight Dates: 09/27/16 - 10/03/16 Estimate: 927C03

Ln	Ch	Start	End	Inventory Code		Start/End	Time Da	ays	Len Spo	ots	Rat	te Pri	Rtg Typ	e S	Spots	Amount
				Local News @ 10 Local News @ 10	•											_
We	<u>Start</u> ek: 09/2	<u>Date</u> 6/16	End Date 10/02/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$360.00	Rating 0.00									
E 12	All	10/02/1	6 10/02/16	Local News @ 10 Local News @ 10	•	1035-11p		2	:30	2	\$240	.00P04	-(0.00 N	M	2	\$480.00
We	Start ek: 09/2	Date 6/16	End Date 10/02/16	Weekdays	Spots/Week 2	Rate \$240.00	Rating 0.00									
E 13	All	09/27/1	6 09/29/16	Wheel of Frtune		630-7p	-TW	/T	:30	2	\$1,330	.00P03	3-F 0.00 N	M	2	\$2,660.00
		Date	End Date	Wheel of Frtune Weekdays	Spots/Week	Rate	Rating									
E 14	ek: 09/2 All		10/02/16 6 10/02/16	-TWT Sun Prime A	CM	\$1,330.00 6-7p	0.00	1	:30	1	\$2,100	.00P03	3-F 0.00 N	M	1	\$2,100.00
	Start	Date Date	End Date	60 Minutes Weekdays	Spots/Week	<u>Rate</u>	Rating									
	ek: 09/2	6/16	10/02/16	1	1	\$2,100.00	0.00									
E 15	All	10/02/1	6 10/02/16	NFL Sun Game # Houston Texans	f1 Int CM	(12:00 PM-3		1	:30	1	\$2,380	.00P03	8-F 0.00 N	M	1	\$2,380.00
We	<u>Start</u> ek: 09/2	<u>Date</u>	End Date 10/02/16	<u>Weekdays</u> 1	Spots/Week	Rate \$2,380.00	Rating 0.00									
E 16			6 09/29/16	Price Is Right	CM	10-11a	-TW	/T	:30	2	\$420	.00 P03	8-F 0.00 N	M	2	\$840.00
	<u>Start</u>	Date	End Date	Price Is Right Weekdays	Spots/Week	(10:00 AM-1 Rate	11:00 AM) Rating									
	ek: 09/2		10/02/16	-TWT	2	\$420.00	0.00		-00		Ф0.40	00.004			_	#040.00
E 17	All	10/03/1	6 10/03/16	Young & the Res		11a-12p	1		:30	1	\$240	.00P04	I-C 0.00 N	IVI	1	\$240.00
We	<u>Start</u> ek: 10/0	<u>Date</u> 3/16	End Date 10/09/16	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$240.00	Rating 0.00									
E 18			6 09/30/16	Young & the Res Young & the Res		11a-12p		TF	:30	2	\$420	.00P03	8-F 0.00 N	M	2	\$840.00
We	<u>Start</u> ek: 09/2	<u>Date</u> 6/16	End Date 10/02/16	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$420.00	Rating 0.00									
E 19	All	10/03/1	6 10/03/16	Local News @ 12 Local News @ 12		12-1230p	1		:30	1	\$200	.00P04	I-C 0.00 N	M	1	\$200.00
We	<u>Start</u> ek: 10/0	<u>Date</u> 3/16	End Date 10/09/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00									
E 20	All	09/28/1	6 09/30/16	Local News @ 12 Local News @ 12		12-1230p	W	TF	:30	2	\$350	.00P03	3-F 0.00 N	M	2	\$700.00
We	Start ek: 09/2	<u>Date</u> 6/16	End Date 10/02/16	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00									
E 21			6 10/03/16	Jeopardy 430-5p Jeopardy 430-5p		430-5p			:30	1	\$320	.00P04	-C 0.00 N	M	1	\$320.00
We	<u>Start</u> ek: 10/0	Date 3/16	End Date 10/09/16	Weekdays 1	Spots/Week	<u>Rate</u> \$320.00	Rating 0.00									
E 22			6 10/03/16	CBS This Mornin	•	7-9a			:30	1	\$120	.00P04	-C 0.00 N	M	1	\$120.00
Wo	<u>Start</u> ek: 10/0	Date	End Date 10/09/16	Weekdays 1	Spots/Week	Rate	Rating 0.00									
E 23			6 09/30/16	CBS This Morning		\$120.00 7-9a		TF	:30	2	\$120	.00P04	-C 0.00 N	M	2	\$240.00
W ₀	Start ek: 09/2	Date	End Date 10/02/16	Weekdays -TWTF	Spots/Week 2	Rate \$120.00	Rating 0.00									
E 24			6 10/03/16	Local News @ 5p	M-F CM	5-530p			:30	1	\$400	.00P04	I-C 0.00 N	M	1	\$400.00
147		Date	End Date	Weekdays	Spots/Week	Rate	Rating									
E 25	ek: 10/0 All		10/09/16 6 09/29/16	1 Local News @ 5p		\$400.00 5-530p	0.00 w	/T	:30	1	\$400	.00P04	I-C 0.00 N	M	1	\$400.00
	Start	Date Date	End Date	Local News @ 5 Weekdays	p M-F <u>Spots/Week</u>	<u>Rate</u>	Rating									
														-		

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KENS

Order / Rev: 1302321

Advertiser:

Product Desc:

Alt Order #: 08394038 **HURD-CONGRESS 9/27**

Hurd for Congress

09/27/16 - 10/03/16 Flight Dates:

927C03

Estimate:

Ln Ch Len Spots Rate Pri Rtg Type Spots Amount Start End Inventory Code Break Start/End Time Days Local News @ 5p M-F E 25 All 09/28/16 09/29/16 CM 5-530p --WT---:30 \$400.00 P04-C 0.00 NM \$400.00 Local News @ 5p M-F <u>Weekdays</u> Start Date **End Date** Spots/Week Rating Rate Week: 09/26/16 10/02/16 -WT---0.00 \$400.00 E 26 ΑII 09/27/16 10/03/16 Local News @ 6p M-F CM 6-630p MT-T---:30 2 \$875.00 P03-F 0.00 NM 2 \$1,750.00 Local News @ 6p M-F Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 09/27/16 10/03/16 MT-T---\$875.00 0.00 E 27 ΑII 09/27/16 10/03/16 Local News @ 10p M-F CM 10-1035p MTWT---:30 2 \$680.00 P04-C 0.00 NM 2 \$1,360.00 Local News @ 10p M-F Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating MTWT---10/03/16 \$680.00 Week: 09/27/16 0.00 E 28 ΑII 09/30/16 09/30/16 Wheel of Frtune 630-7p CM 630-7p ----1--:30 1 \$1,330.00 P03-F 0.00 NM \$1,330.00 Wheel of Frtune 630-7p Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/26/16 10/02/16 ---1--1 \$1,330.00 0.00 E 29 10/01/16 10/01/16 Wheel of Frtune 630-7p 6M 630-7p ----1-:30 \$280.00 P04-C 0.00 NM \$280.00 Wheel of Frtune 630-7p Sa Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/26/16 10/02/16 ---1-\$280.00 0.00 1 E 30 ΑII 10/03/16 10/03/16 Mon Prime B CM 8-9p 1-----:30 1 \$2,000.00 P04-C 0.00 NM \$1,040.00 Mon Prime B Start Date **End Date Weekdays** Spots/Week Rating Rate 1----Week: 10/03/16 10/09/16 1 \$2,000.00 0.00 <u>Weekdays</u> Spot Ch Date Range **Description** Start/End Time Length Rate Rtg Type All 10/03/16-10/09/16 Mon Prime B 8-9p :30(\$2,000.00) 0.00 NM 1 See MG 30.2,30.3,30.4,30.5,30.6 [Prgm Change] 1 All 10/03/16-10/09/16 Mon Prime B 8-9p M-----:30(\$2,000.00) 0.00 NM See MG 30.2,30.3,30.4,30.5,30.6 [Prgm Change] All 10/03/16-10/09/16 Sun Prime B 7-8p :30(\$1,960.00) 0.00 NM ----Su Credited 7-8p :30(\$1,960.00) 0.00 NM 2 All 10/03/16-10/09/16 Sun Prime B -----Su ⊕. Credited 3 All 09/26/16-10/02/16 Local News @ 10p Su 10-1035p :30 \$360.00 0.00 NM ----Su MG for 30.1,5.2,5.1 3 All 09/26/16-10/02/16 Local News @ 10p Su 10-1035p ----Su :30 \$360.00 0.00 NM MG for 30.1,5.2,5.1 4 All 09/26/16-10/02/16 Local News @ 10p Su 10-1035p :30 \$360.00 0.00 NM ----Su MG for 30.1,5.2,5.1 All 09/26/16-10/02/16 Local News @ 10p Su 4 10-1035p -----Su :30 \$360.00 0.00 NM (19) MG for 30.1,5.2,5.1 5 All 09/26/16-10/02/16 Local News @ 1030p Su 1035-11p -----SII :30 \$240.00 0.00 NM ՙ MG for 30.1,5.2,5.1 5 All 09/26/16-10/02/16 Local News @ 1030p Su 1035-11p :30 \$240.00 0.00 NM ----Su (19) MG for 30.1,5.2,5.1 All 09/26/16-10/02/16 CSI: Miami 12-1a Sa 12-1a ---sa--:30 \$80.00 0.00 NM MG for 30.1,5.2,5.1 6 All 09/26/16-10/02/16 CSI: Miami 12-1a Sa 12-1a -----Sa--:30 \$80.00 0.00 NM MG for 30.1,5.2,5.1 E 31 СМ 1 \$2,800.00 P03-F 0.00 NM ΑII 09/27/16 09/27/16 Tue Prime A 7-8p -1----:30 \$2,800.00 Tue Prime A Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/26/16 10/02/16 -1----\$2,800.00 0.00 09/28/16 09/28/16 1 \$2,520.00 P03-F 0.00 NM E 34 Wed Prime B CM --1----:30 \$2,520.00 8-9p 1 Wed Prime B Start Date **End Date** Weekdays Spots/Week Rate Rating

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KENS

Order / Rev: 1302321

Advertiser: Hurd for Congress

Alt Order #: 08394038

Product Desc: HURD-CONGRESS 9/27

Flight Dates: 09/27/16 - 10/03/16

1007000

Estimate: 927C03

_Ln Cł	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 34 A	All 09/28/	16 09/28/16	Wed Prime B Wed Prime B	СМ	8-9p	1	- :30	1	\$2,520.00P03-	-F 0.00 NM	1	\$2,520.00
M / I-	Start Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
	: 09/26/16 All 09/28/	10/02/16 16 09/28/16	Wed Prime C	CM	\$2,520.00 9-10p	0.00	- :30	1	\$2,100.00P03-	F 0.00 NM	1	\$2,100.00
	0		Wed Prime C			5						
Week	Start Date :: 09/26/16	End Date 10/02/16	<u>Weekdays</u> 1	Spots/Week 1	Rate \$2,100.00	Rating 0.00						
E 36 A	All 09/29/	16 09/29/16	Thu Prime B Thu Prime B	CM	8-9p	1	- :30	1	\$2,520.00 P03-	F 0.00 NM	1	\$2,520.00
Week	Start Date : 09/26/16	End Date 10/02/16	<u>Weekdays</u> 1	Spots/Week 1	Rate \$2,520.00	Rating 0.00						
E37 A	All 09/29/	16 09/29/16	Thu Prime C Thu Prime C	СМ	9-10p	1	- :30	1	\$1,120.00P04-	-(0.00 NM	1	\$1,120.00
Week	Start Date : 09/26/16	End Date 10/02/16	Weekdays 1	Spots/Week 1	Rate \$1,120.00	Rating 0.00						
E 38 A	All 09/30/	16 09/30/16	Fri Prime B Fri Prime B	СМ	8-9p	1	- :30	1	\$2,030.00 P03-	-F 0.00 NM	1	\$2,030.00
Week	Start Date : 09/26/16	End Date 10/02/16	Weekdays 1	Spots/Week 1	Rate \$2,030.00	Rating 0.00						
E39 A	All 10/03/	16 10/03/16	Wheel of Frtune Wheel of Frtune		630-7p	1	- :30	1	\$760.00 P04-	-(0.00 NM	1	\$760.00
Week	Start Date : 10/03/16	End Date 10/09/16	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$760.00	Rating 0.00						
N40 KE	NS 10/02/	16 10/02/16	NFL Sun Game #	•	Various		5 :30	1	\$1,360.00P04-	-(0.00 NM	1	\$1,360.00
Week	Start Date :: 09/26/16	End Date 10/02/16	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,360.00	Rating 0.00						
N41 KE	:NS 10/02/	16 10/02/16	Local News @ 53 Local News @ 5	•	530-6p		5 :30	1	\$280.00 P04-	-(0.00 NM	1	\$280.00
N42 KE	:NS 09/27/	16 09/30/16	CBS This Mornin	-	7-9a	-TWTF	- :30	2	\$210.00P04-	-(0.00 NM	2	\$420.00
Spot 1 K	Ch Date R ENS 09/27/1 See MG 42	6-09/30/16 C	Description CBS This Morning	· ·	t/End Time		<u>Weekdays</u> -TwThF		<u>ngth</u> <u>Rate</u> :30 (\$210.00)	Rtg Type 0.00 NM		
1 K	ENS 09/27/1	6-09/30/16 C	CBS This Morning	7-9a			-TWThF	-	:30 (\$210.00)	0.00 <i>NM</i>		
2 K	See MG 42 ENS 09/27/1 See MG 42	6-09/30/16 C	CBS This Morning	7-9a			-TWThF	-	:30 (\$210.00)	0.00 <i>NM</i>		
2 K		6-09/30/16 C	CBS This Morning	7-9a			-TWThF	-	:30 (\$210.00)	0.00 <i>NM</i>		
_		6-09/30/16 C	BS This Morning	7-9a			-TWThF	-	:30 \$210.00	0.00 NM		
3 KI		6-09/30/16 C	BS This Morning	7-9a			-TWThF	-	:30 \$210.00	0.00 NM		
4 KI	ENS 09/27/1	6-09/30/16 C	BS This Morning	7-9a			-TWThF	-	:30 \$210.00	0.00 NM		
4 KI		6-09/30/16 C	BS This Morning	7-9a			-TWThF	-	:30 \$210.00	0.00 NM		
	MG for 42.2		Local News @ 6a		6-7a	-TWTF	- :30	2	\$240.00 P04-	-(0.00 NM	2	\$480.00
			Local News @ 6	a M-F								